



Virginia Green Visitor Center Profile:

Gordonsville

Gordonsville Visitor Center

200 South Main Street
Gordonsville

"Located in the heart of historic Gordonsville, the Gordonsville Visitor Information Center welcomes local and out-of-town visitors to help make your visit to our Town enjoyable. The center is located next to Town Hall at 200 S. Main Street, and is open Monday through Thursday, 10:00 a.m. to 4:30 p.m.; Friday and Saturday, 10:00 a.m. to 4:00 p.m."

Green Statement: "Because there are many Virginia Green partners in the region and we see it as an opportunity to help encourage more Gordonsville businesses to join so that we can tout the region as a destination for green-minded visitors."

GREEN ACTIVITIES

☒ **Recycling and Waste Reduction.** Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, newspaper, office paper
- Recycle: office paper, printer/toner cartridges, cardboard, fluorescent lamps, electronic equipment
- Coffee grounds and some food wastes are composted

☒ **Minimization of Disposables.** Participants are encouraged to minimize use of all disposables. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials (wood, corn, bamboo, potato starch, sugarcane, etc)
- Use disposable foodservice items that are recyclable
- Do not use polystyrene disposables

☒ **Solid Waste Reduction.** The facility must have a plan for actively working to reduce its solid waste generation. This facility pledges that they:

Dining room (for meetings/events)

- Use disposable foodservice items that are made with recycled content
- Provide condiments, cream and sugar, etc in bulk
- Use water pitchers to minimize the use of single-use bottles

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Make double-sided copies/ printed materials



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- Use electronic correspondence and forms when possible

Buildings and Grounds

- Use latex low or no-VOC paints
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater costs

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have low flow toilets installed

Activities outdoors

- Use an effective landscape management plan that minimizes lawn areas
- Does not use any irrigation

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

Heating and cooling

- Regularly perform preventative maintenance on HVAC system
- Use a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on



Lighting

- Use:
 - natural lighting
 - lighting sensors to turn on/off lights
- Have installed high efficiency fluorescent ballasts and lamps
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting

☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:

- Feature the Virginia Green lodging facilities, restaurants and attractions from our region
- Actively helping to recruit new Virginia Green members in Gordonsville and the region

For more information on Gordonsville Visitor Center, see www.townofgordonsville.org/ or contact David Solomon at dsolomon@gordonsville.org or 540-832-1735.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Visitor and Welcome Centers** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Visitor and Welcome Centers** and has committed to communicate its activities to its guests.

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For more information on **Virginia Green** program, see www.viriniagreentravel.org or <http://staging.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

